

vCONFERENCE

prop.65clearinghouse

Annual Conference

Monday, September 21, 2020

Welcome and Opening Address

Plenary Session

9:00 to 9:10

Welcome to the Conference

Lana Beckett, Publisher, Prop. 65 Clearinghouse

9:10 to 9:40

Opening Address by the Conference Chair

Robert Falk, Principal, R. Falk Law

Bios

Lana Beckett

Publisher, Prop. 65 Clearinghouse

Lana Beckett started Prop. 65 Clearinghouse in 2004, as an independent source for information on Proposition 65. The online Clearinghouse publishes news on Prop. 65, maintains the Prop. 65 Litigation Database containing court documents from hundreds of cases and regulatory information including the OEHHA Regulatory Calendar, List of Proposed Prop. 65 Chemicals, and Recently Listed Prop. 65 Chemicals. Along with presenting the Annual Prop. 65 Conference since 2005.

In 2016 Ms. Beckett took over CEI Today publication, which covers California's Environmental regulations, legislation and key litigation.

Ms. Beckett has been working in the Proposition 65 arena for many years, beginning in the late 1980s by editing and indexing the first book written on Proposition 65. Ms. Beckett was Executive Editor at Prop. 65 News for ten years.

Ms. Beckett was an Environmental Information Specialist at Heller Ehrman White & McAuliffe. She has also worked as a consultant for the U.S. Environmental Protection Agency in San Francisco.

Her government service includes several positions during Governor Jerry Brown's first term in office including Director of the History & Archives Project; Research Specialist; and Deputy Director of the Governor's Transition Team. She also worked for Lt. Governor Leo McCarthy as an Information Specialist.

She edited and indexed *Surviving Proposition 65*, by Roger Carrick. She developed the San Francisco Bay Area Superfund Resource & Information Directory for U.S. EPA. She edited *Capitol Offense*, by Marylouise Oates and Senator Barbara Mikulski; edited and indexed *Judicial Excess: The Political Economy of the American Legal System*, by James Forcier.

She was on the faculty of the University of Southern California and Curator of Manuscripts at the University.

Her political experience includes: Director of Research on Lt. Governor Leo McCarthy's U.S. Senate campaign; Kathleen Brown for State Treasurer campaign; and Cranston for U.S. Senate campaign.

Bob Falk

R. Falk Law

Bob Falk recently retired after more than 3 decades of representing businesses, municipalities, and trade associations at Morrison & Foerster LLP. He now operates his own firm that focuses on strategic counseling and alternative dispute resolution (ADR), including with respect to California's unique Proposition 65 law and its regulations. Bob is a member of the American College of Environmental Lawyers and previously served as chair of the American Bar Association's Standing Committee on Environmental Law.

Bob's expertise in Proposition 65 has been widely recognized. Legal 500 previously recommended him for such work as a "personable, professional, and a trusted adviser." In addition, Bob has helped clients with FDA and CPSC requirements, the application of California Business & Professions Code sections 17200/17500 to food and consumer products, and complying with federal and state "green marketing" parameters. He also is highly experienced in more traditional environmental law matters.

Bob graduated from the law school at the University of California at Berkeley and has been admitted to the California bar since 1989. He previously obtained a master's degree in public administration from New York University and a bachelor's degree in economics from the State University of New York.